

Comcast Business and Starlink Collaborate to Expand Enterprise Managed Connectivity Portfolio

Agreement leverages Low Earth Orbit satellite technology to enhance network redundancy and deliver connectivity to enterprise locations in underserved regions

PHILADELPHIA, PA – JUNE 21, 2024 – [Comcast Business](#) today announced a strategic agreement with [Starlink](#), a leader in Low Earth Orbit (LEO) satellite technology, to provide connectivity solutions to Comcast Business enterprise customers. The collaboration enables advanced satellite capabilities in Comcast Business' Managed Connectivity portfolio to deliver fast and reliable connectivity that supports a range of business applications for enterprise customers, including those with locations in underserved regions.

Enterprises operating multiple, disparate locations are faced with unique connectivity challenges, particularly those with locations where traditional networks do not reach. From geographic limitations to scalability concerns and reliability issues, these companies face challenges less commonly encountered by their counterparts in more densely populated areas. Comcast Business' collaboration with Starlink will address the demand for reliable, managed connectivity for these enterprise customers, as well as offer an innovative solution for enterprises looking to enhance network redundancy.

"As the first major network provider to collaborate with Starlink, we're excited to uniquely enhance our extensive managed connectivity portfolio with advanced satellite capabilities to better serve our enterprise customers," said Jon Friedman, Sr. Vice President, Product Strategy and Operations, Comcast Business. "Starlink's LEO satellite technology complements our existing network infrastructure, extends our reach and further enhances Comcast Business' ability to deliver reliable connectivity solutions to enterprises with a human touch."

Starlink is the world's first and largest satellite constellation using a low Earth orbit to deliver broadband internet capable of supporting streaming, online gaming, video calls and more. Leveraging advanced satellites and user hardware coupled with its deep experience with both spacecraft and on-orbit operations, Starlink is able to deliver high-speed internet to users.

"Starlink is excited to work with Comcast Business to deliver reliable connectivity to customers," said Jason Fritch, Vice President of Starlink Enterprise Sales at SpaceX. "This agreement with a leading service provider is an acknowledgement of Starlink's growing role as a critical element in modern enterprise networks."

For more information about Comcast Business Managed Connectivity solutions, visit: <https://business.comcast.com/enterprise/products-services/managed-services/managed-connectivity>

About Comcast Business

Comcast Business offers a broad suite of technology solutions to keep businesses of all sizes ready for what's next. With a range of offerings including connectivity, secure networking, advanced cybersecurity, and unified communications solutions, Comcast Business is partnering with business and technology leaders across industries to help drive businesses forward. Backed by a next-generation network, Comcast Business has been recognized for its growth, innovation, and leadership in global secure networking.

For more information, call 800-501-6000. Follow on Twitter [@ComcastBusiness](#) and on other social media networks at <http://business.comcast.com/social>.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences. Visit www.comcastcorporation.com for more information.

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